

## MEDIA ADVISORY

### The Association for Applied Sport Psychology Launches New Audio/Video Library

The Association for Applied Sport Psychology (AASP), a worldwide leader in sport psychology information, has launched a new audio/video library comprised of authorities speaking on timely topics of sport, exercise and performance psychology.

The video library can be found on the AASP website, [www.appliedsportpsych.org](http://www.appliedsportpsych.org), in the [media resource center](#). Recent additions to the video library include:

- **Dr. Rick Grieve** – A leading authority in fan behavior, Dr. Grieve explains how the actions of fans can affect athletes during a game or competition.
- **Dr. Dana Voelker** – Dr. Voelker describes best practices among coaches, consultants, and parents in the prevention of eating disorders.
- **Dr. Nicole Detling** – Working with elite athletes, Dr. Detling sees firsthand how mindset and failure matter in athletic performance.

New video content will be added on a consistent basis. Common AASP topics include mental toughness, building confidence, returning to sport after injury, stress management, youth sports, and much more.

For additional information or to set up an interview with an AASP authority, please contact Jennifer Reece at Yopko Penhallurick at [jr@yp-pr.com](mailto:jr@yp-pr.com) or 440-543-8615.

*The Association for Applied Sport Psychology (AASP) promotes ethical practice, science, and advocacy in sport and exercise psychology. Founded nearly 30 years ago, AASP is an international, multidisciplinary, professional organization that offers certification to qualified professionals. With more than 1,900 members in 47 countries, AASP is a worldwide leader, and shares research and free resources for athletes, coaches, and parents via [www.appliedsportpsych.org](http://www.appliedsportpsych.org). The online “Consultant Finder” helps locate a Certified Consultant to assist all levels and ages of athletes.*